



# THE KEY TO THE SOUTHWEST

Volume 58  
Issue 1

# EDITOR'S STATEMENT



Happy August Southwest District! My name is Noah Qiu, and I am your 2020-2021 Bulletin Editor. I'm currently going into my senior year at Rio Rancho High School. A couple things I enjoy outside of Key Club are reading comics and playing basketball. This year, I really hope to do my best to promote growth and communication across Southwest District and hope to get the chance to work with you all.

This year, COVID-19 has been a major obstacle in all of our plans. Being unable to gather and volunteer in-person is an unforeseen change that will change the way we do Key Club this coming year. As seen with DCON and ICON, many of our events will be moved online, from the safety of everyone's home. In times like these, it is especially important for our Key Clubs to serve those in need of help, and I hope to assist in engaging each one of our members to do just that.

I aim to take advantage of the increased use of social media to continue to build upon our Southwest District's presence. To connect the clubs in our district, in a time where communication may be difficult. To provide timeless resources to uplift those who are struggling to keep their members interested. Along with my fellow board members, we will work to make this year of Key Club a success.

Yours in Service,

A handwritten signature in black ink, appearing to read 'Noah Qiu'.

2020-21 Editor



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"The Southwest District is a group of future leaders who all want to bring about positive change to those around us. What is so unique about the Southwest District is that we will many of times volunteer in very hot weather just to help others! "



"First of all, we have a chili pepper as our mascot, now that's pretty awesome. Secondly, the district board members are incredibly hard working, and have been doing everything to make sure this key club year will be productive and memorable. Thirdly, the schools in the division are very passionate about serving their school and community."

# GOVERNOR'S MESSAGE

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Hello Southwest!

SWD | KEY CLUB  
OFFICE OF THE GOVERNOR

My name is Eric Sommala and I have the wonderful opportunity to serve as the 2020-2021 District Governor. As a former District Bulletin Editor, I understand the value of this publication and hard work and dedication that goes into each publication. I would like to thank you all for taking the time to read our District Publication produced by our District Bulletin Editor Noah Qiu. The District Publication plays an important role in making each year timeless.

I'd like to take this opportunity to introduce my goals for this service year: 1) Strengthen the District's internal and external connections 2) Reform the District structure 3) Combat the membership decline 4) Support clubs during this turbulent time. More specifically with my fourth goal, clubs are navigating through uncharted territory and it is the responsibility of my lieutenant governors and administration to support you all to the best of our ability ... so with that, if you have questions, do not hesitate to reach out to your liason or myself.

On a different note, I have chosen UNICEF as the 2020-2021 District Governor's Project. UNICEF is an amazing organization that has been serving the world since 1946. Since 1946, over 190 countries have benefited from the various charitable contributions of UNICEF. Please consider helping me reach our goal of \$15,000.

To keep this short, I'd like to thank you for reading the District Publication. Make sure you know that you also have the ability to contribute articles and items into our wonderful publication.

Sincerely, Eric Sommala

# MEET THE BOARD

## The Executives

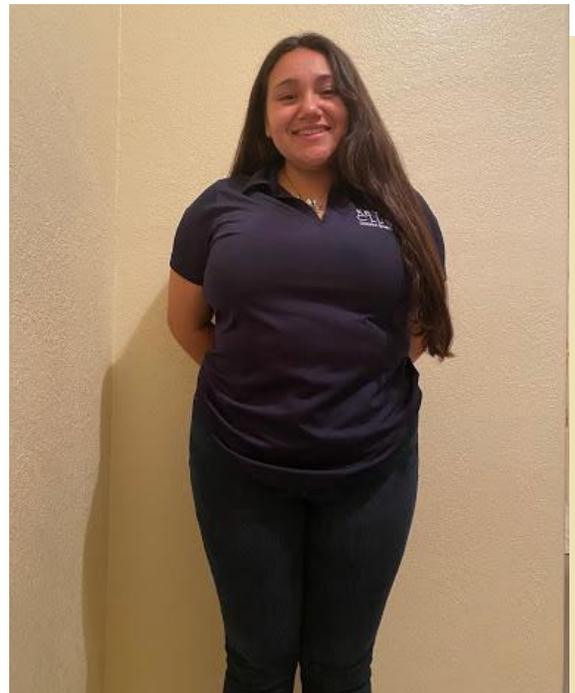


### Eric Sommala Governor

My name is Eric Sommala and I have the privilege of serving as your 2020-2021 District Governor. This past year, I served as district bulletin editor and I immediately fell in love with the work and responsibilities of our district; I knew that I had to continue my Key Club journey. I am overly excited to begin this service year and connect with clubs across the Southwest. For this year, my plans are to strengthen our communication between clubs and the district board, reform the structure of our district to better suit the needs of clubs, and combat the declining membership rates that plague our district. Key Club does a great service to communities in our region and we must keep our organization strong and prosperous. So folks, I can't wait to meet you all during my term and please feel free to reach out to me if you ever have questions or concerns.

### Nuriah Perea Secretary-Treasurer

Howdy, Spicy Southwest Key Clubbers! My name is Nuriah Perea and I am your 2020-2021 Secretary-Treasurer. I am currently a Junior at Vista Grande High School. This will be my third year in Key Club, going from a regular member to Lt. Governor of the Papago Division and now Sec/Treas. I am so excited to continue working with all of the Key Clubs from across Arizona, New Mexico, and Texas. Aside from Key Club, I am a member of Student Council, Math Club, and Track and Field. My goals as Sec/Treas are to preserve the organization of our District, improve the ways we handle and store information, as well as maintain an accurate budget that is realistic and efficient. If any of y'all ever need anything, do not be afraid to reach out. Until next time, stay spicy!





## Noah Qiu **Bulletin Editor**

Hey there Southwest District! My name is Noah Qiu and I have the privilege of being your 2020-2021 Bulletin Editor. I currently attend Rio Rancho High School as a senior. Aside from Key Club, I enjoy reading, playing basketball, participating in medical programs. This is my third year in Key Club. I have deep appreciation for it, and want to help better it by increasing member engagement with the district, improving communication with clubs, and further publicizing Key Club to promote membership. If you have any questions or suggestions, please contact me. Remember to stay spicy while serving your community!

## Brynn Kramer **DCON Chair**

Hi, Southwest! My name is Brynn Kramer and I am your 2020-2021 DCON chair! I have been lucky enough to be a part of my home Key Club at Pinnacle High School for three years, serving as our historian my junior year. Alongside community service, some of my passions are art (in all its various mediums) and physics. I've been an officer of my chapter's DECA for three years now and a member of many more incredible clubs at my school, but Key Club will always hold my heart. As DCON chair, I hope to engage more clubs and provide new opportunities to our members, whether they attend in person or not. With all of this in mind, please feel free to reach out to me and share your thoughts and ideas - I am here to serve you, Spicy Southwest! I am excited to see what this year brings and can't wait to work with all of you!



# MEET THE BOARD

## Lieutenant Governors



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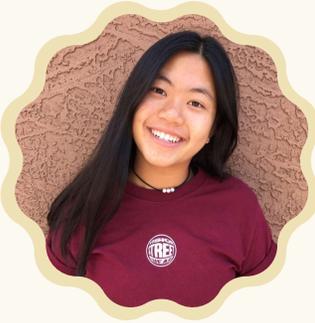
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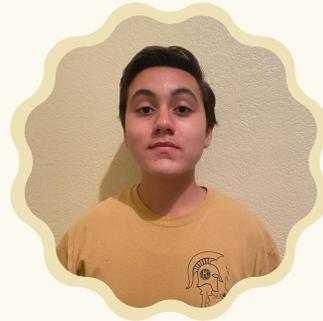
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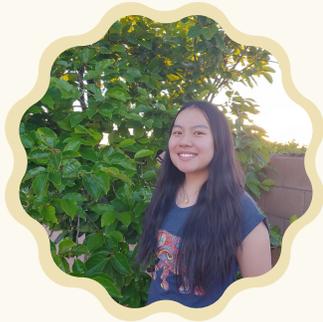
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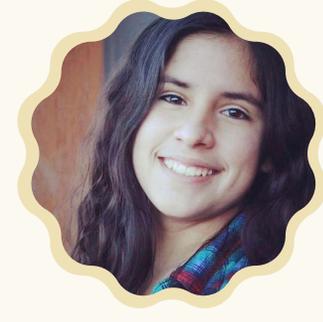
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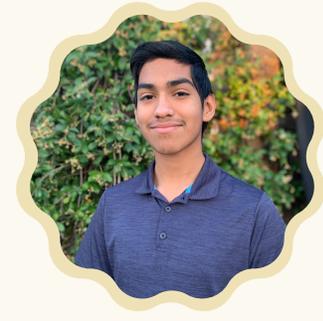
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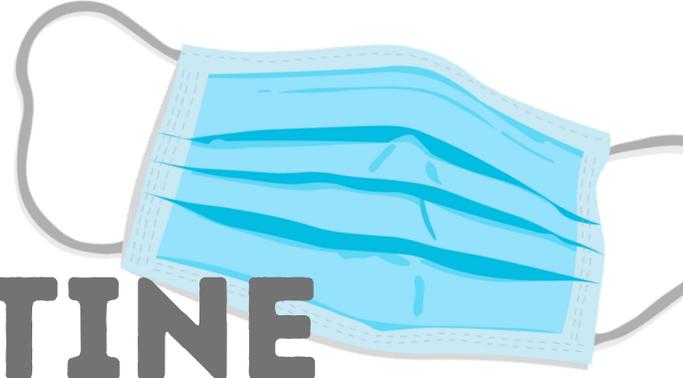
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# THE KEY

# TO QUARANTINE



With social distancing, it has been hard for clubs to host service projects, but here are 2 clubs that managed to bridge the gap, both virtually, and in-person.



## Baking with Irvin Key Club

During quarantine, it is difficult for clubs to bond and meet. Recently, Irvin High School hosted an event on a their Instagram page. In the video, 5 participants met with each other on an online platform to bake cookies. Specifically, chocolate chip cookies. The participants walked through each of the steps of building the perfect cookie to create an enjoyable bonding experience between the club and it's members through a great utilization of social media.

With COVID around, it's especially important to help keep our elderly safe. That is exactly what the Covid-19 care packages do. The Rio Rancho High School Key Club organized multiple food drives and supply runs to help create care packages for the elderly. The care packages include food, everyday essentials, and hand sanitizer. After gathering the resources, items were sorted, and dropped off to the senior center. The purpose of the care packages were to ensure that the elderly didn't need to go grocery shopping so they stay as safe as possible.



## COVID-19 Care Packages

# COMMITTEE UPDATES

As of August 26th

## MG&R Membership Growth & Retention

Since we last met the Membership Growth and a Retention committee has held three meetings. So, I will give a brief rundown of what we have been working on as a committee.

### I. Committee articles

- Each month we have been creating Committee articles for the Lieutenant governors to put into their newsletters.
- This month's article is intended to promote the committees new Instagram page, and explain what it will be posting. Make sure to give the committee a follow-on Instagram @swdmgr

### II. Current focuses

- One of our main focuses has been the creation of club resources, this includes email templates, Flyer/reminder templates, and slideshow presentations. These resources will be put into our monthly articles as well as emails with them attached.
- Another one of our most recent projects has been the advertisement and maintenance of the MG &R committee's Instagram, and the creation of the committees Instagram posts.

### III. future plans

- Our plans for the future are to continue to advertise and maintain the committee Instagram and continue to work on resources.
- We will be meeting and discussing our plans for the future either the 1st or 2nd Sunday of next month

## DCON District Convention

As of August 26th, the DCON committee has narrowed down our options to four main themes as will be showcased at this meeting through our presentation explaining the general ideas and designs for each. We have begun looking into different organizations for our service fair and are starting to reach out to those that interest us.

Our focus this month will be

- running with our new theme!
- monitoring the whole in-person versus virtual conference situation and adjusting our work accordingly
- working on the plans for the service fair.

Current plans we have for this month:

- starting to work on designs with the theme (invitation, promotion materials, pins, etc)
- reaching out to different organizations we want represented at DCON (service fair, keynote, etc) and noting if any of them might want to host a workshop as well

# **K-FAM** Kiwanis Family Relations

As of August 26, 2020, the Kiwanis Family Relations Committee plans to continue our biweekly meetings and to further work on the Kiwanis liaison program.

We also plan to work in conjunction with the Membership Growth and Retention Committee to charter a new Circle K or Builders Club in the District. The committee will continue to produce monthly newsletters highlighting each branch of the Kiwanis family as well work to hold a virtual conference between as many branches as possible.

# **P&SE** Publicity & Service

So far we have had multiple meetings. We have transitioned to only meeting a couple times a month rather than every week. We have created and uploaded one Youtube. We made a YouTube video promoting the Governor's project and are in the process of uploading it. We have posted a couple of times on the Southwest Instagram page.

## Plans:

-In the few weeks to come, we will be posting about upcoming events. We will also be posting more videos promoting Trick or Treat for Unicef, and other charity events.

## Achievements:

-We have sent out a newsletter article introducing our committee, that also gives a couple of service ideas and announcements.

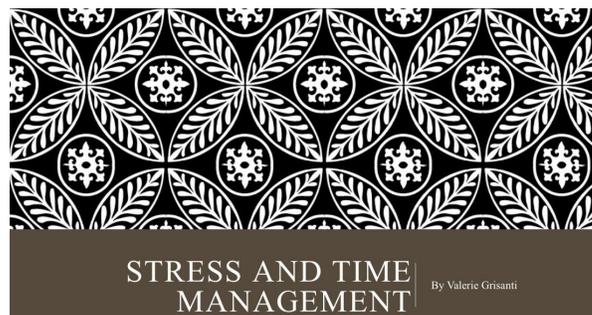
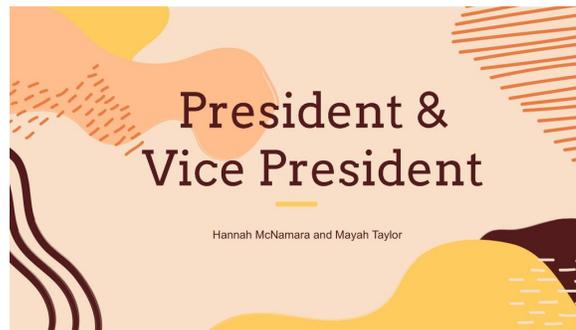
Interested in joining a committee?  
Apply [Here](#).

# THE SHOW MUST GO

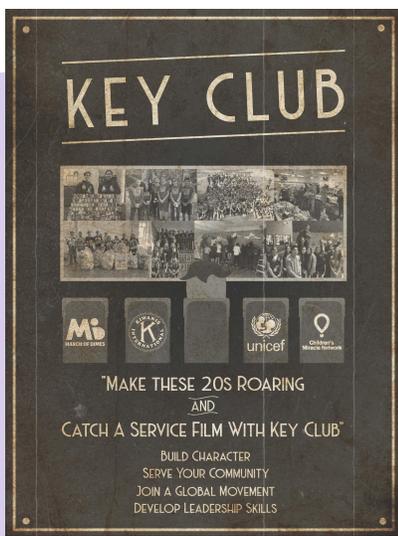
# ON!

This year, due to COVID-19 complications, Southwest Key Club DCON was unable to be hosted in person. Thankfully, with the help of some of our district board members, a virtual DCON was able to be hosted. It contained multiple workshops, caucusing, and house of delegates. Aside from that, award winners were recognized, and a new district board inducted.

## A Virtual DCON







## Club Video

- 1st Cibola High School
- 2nd Lake Havasu High School
- 3rd Los Alamos High School

## Scrapbook (Traditional)

- 1st Apollo High School
- 2nd Willow Canyon High School

## Scrapbook (Non-traditional)

- 1st Pinnacle High School

## Digital Poster

- 1st Lake Havasu High School
- 2nd Rio Rancho High School
- 3rd Pinnacle High School

## Non-Digital Poster

- 1st Cibola High School
- 2nd Tempe High School

# Achievement Report

## Bronze (<35)

- 1st West Las Vegas HS (Distinguished)
- 2nd North HS
- 3rd Cibola HS

## Silver (36-60)

- 1st Apollo HS (Distinguished)
- 2nd Los Alamos HS

## Gold (61-85)

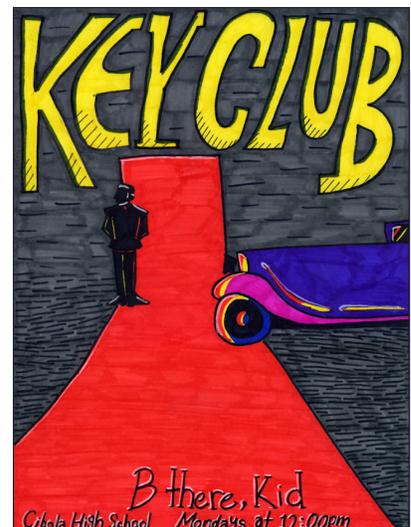
- 1st Lake Havasu HS
- 2nd Rio Rancho HS
- 3rd Paradise Honors HS

## Platinum (>86)

- 1st Tempe HS (Distinguished)
- 2nd Willow Canyon HS
- 3rd La Cueva HS

## Oratorical Contest

- 1st Syeda Akter
- 2nd Jewels Bahe



# Member Highlight



**Liv Shults**  
**Junior**

I am nominating Liv because she is incredibly hard working and has been put through so much during covid. She has a lot on her plate as secretary already and yet she volunteers to help every opportunity she gets. She is such a big help and I don't know what I would do without her.

# Club Highlight



**Paradise Honors High School**  
**Estrella Division**

I've had the honor of attending their weekly meetings. Most clubs in my division have put Key Club meetings on hold, due to many different reasons. Paradise has been very consistent with their meetings. The officers meet and talk about different matters at hand. They are also trying to reach out to the members by holding a social (which is completely optional and if they are comfortable to come they are welcomed). Paradise has also been very productive in the service area. One of their projects currently is to write cards to first responders. All officers and members are welcomed to do so and log it for hours. I would also like to note that they are very active with their social media to keep everyone updated.

# GOVERNOR'S PROJECT



## *Hello Southwest,*

This is District Governor Eric Sommala and I hope that your first few months of summer are going well. At this time, I would have been preparing to travel to ICON, touring around San Francisco, and voting for the new International Board, but due to the current circumstances, we must do our part and stay safe.

Today, I have an important announcement with regards to the Governor's project ... drumroll please ... this year's Governor's project is UNICEF! If you are unfamiliar with the organization, here's a sentence quoted from their mission statement that explains their work greatly, "UNICEF has helped save more children's lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more.". I am proud to designate UNICEF as the Governor's project for this service year because of their continued dedication to support children across the globe.

Let's support them through:

**ELIMINATE**  
maternal/neonatal tetanus  
 **Kiwanis** | 

**TRICK-OR-TREAT**  
**FOR UNICEF**

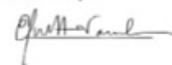
Let's raise

**\$15,000**

for UNICEF

By the end of this service year, I would like our district to have raised a total of \$15,000 for UNICEF. I hope you all assist me on this journey to raise awareness and support for UNICEF.

Sincerely,



District Governor Sommala

# Key Club

Int.

Partners

Preferred Charities

Co-Sponsors

## Partners

### Thirst Project

The Thirst Project aims to provide clean drinking water to countries around the world, actively helping in the countries of eSwatini, Ghana, El Salvador, Kenya, Uganda and India

### Nickelodeon

Nickelodeon currently hosts 2 major campaigns, *Worldwide Day of Play*, and their *Get Dirty* campaign. These campaigns are meant to encourage an active and playful lifestyle, as well as protect the environment.

### Landscape Structures

Landscape Structures works to provide high quality playground equipment and consultation services to parks.

### Squads Abroad

Squads Abroad allows volunteers to travel internationally to serve in areas of health and economic disparity.

### Kiwanis Gives Online

Kiwanis Gives Online is a platform which provides optimized an fundraising platform and campaign support for Key Club,

## Up with People

Up With People helps volunteers develop a sense of social responsibility through integrated, specific volunteer events.

# Preferred Charities

## Children's Miracle Network Hospitals

Children's Miracle Network Hospitals raises money to fund children's hospitals to research and combat youth health issues.

## Unicef

UNICEF works give all children a better future, hosting two major campaigns of *Trick or Treat for UNICEF* and *Eliminate Week*.

## March of Dimes

March of Dimes helps to raise awareness, as well as research and combat the crisis of premature birth, hosting a *Prematurity Awareness Month* in November.

# Collaborative Partners

## K Corps

K Corps is a Kiwanis youth exchange program for Key Clubbers, in collaboration with host families in Japan.

## Project Happiness

Project Happiness promotes mental health through the research of neuroscience, and practices of exercises, discussions, and games.

# Meet your 2020-21 International Trustee

# Glory



# Kalu

Hello Southwest District!

My name is Glory Kalu and I am currently an International Trustee for the PNW, Southwest, and New York Districts. I am excited for the year ahead and I hope to connect with you all in the future! My start in Key Club is largely contributed by my involvement in other branches of Kiwanis leading up to Key Club. In elementary school, I participated in my school's K-Kids and despite my only job being to open the door for my classmates early in the morning, the sense of helping others captivated my interest in the organization. After joining my home club's Key Club, I immediately laid out a plan to rise in positions in my home club with the end goal of hopefully becoming club president. Fortunately, after attending my first DCON, my eyes were opened to the larger roles and vast positions that Key Club has to offer.

Immediately following my attendance at DCON, I flipped around my plans and I took a chance at Lieutenant Governor for the New Jersey District. Luckily, I was unopposed and even more luckily, I won! It was during my time as an LTG that my interest and appreciation for Key Club peaked and I knew that I would run for another position in the next service year. When it came time to decide between running for a district position or international position, I set a goal of running for and winning the position of trustee so that I could leave the organization knowing that I was able to make an impact at every level of Key Club. Now that I am in this position, I have so many ideas that I cannot wait to enact on and I cannot wait to work with my districts to support them during these difficult times and open members eyes to the many programs and roles that Key Club has to offer! I am looking forward to the service year ahead and I hope to meet with you all in the future!

# I-Tea Time

Get to know Glory better!

Q: What does an International Trustee do?

A: So an international trustee is a liaison between the district and the international board. In addition to having to aid and support their assigned districts, they also have to serve on committees that focus on tackling various aspects of Key Club International.

Q: What are your plans for the Southwest District?"

A: Seeing that you guys are a pretty well established district, I plan on assisting you guys in establishing resources for COVID-19 relief and providing insight whenever I can to help improve your pre-existing programs and systems.

Q: What's your fondest Key Club memory?

A: My fondest memory has to be from my junior year! I was just elected as a Lieutenant Governor and when I went up to accept my election at DCON, I turned around to see signs from my home club that had the words of the verse to our New Jersey District song (Glory to New Jersey). The support I received that day made me even more determined to represent them on the district level and definitely pushed me to strive to be the best LTG I could be.

Q: What does being on the international board mean to you?

A: It means the world to me! I mean it just tells me that I now have a chance to take the powerful position I have to start fixing the issues I have seen during my time as a general member, club officer, and district board member. I am now apart of a process that runs an entire organization and I plan on using this year to better the international board and ensure that future boards have an easier job than myself and past boards.

Q: How do you plan on bringing our sistricts together?

A: Well it's going to be a bit more complicated than I thought. Although my three districts are amazing on their own, as a whole they all have a lot going on at the same time. My plans are simple for this year: I want to focus on creating sistrict apparel and hold at least one sistrict night event. If the chance arises to do more stuff as a sistrict, I will definitely pounce on the opportunity.

Q: What's something you want our Southwest District to know about yourself?

A: Ohhhh that's hard to answer. I mean there is a lot to know about me. I mean I love baking, I binge watch 90 Day Fiancé way too often, I live New Jersey, I love chocolate and despise Doritos (sorry not sorry). But I guess the most important thing is that I am super friendly and open to everyone. I know the title international trustee may daunting to most, but I am literally just like any other stressed out high school senior. If you ever want anyone to talk to, have any ideas you would like to discuss, need any info for me, or want to have a viewing party on Netflix, I am here and waiting!

# Summer Leadership Conference

Due to COVID-19 concerns, this years 2020 International Convention was also cancelled. Thankfully, Key Club International organized a Summer Leadership Conference program, from July 1st-3rd. The program featured multiple training seminars, guest speakers, and KCI recognizing the work of the previous board.

## The International Board:

**Trustees:** Emma Brainard, Emma Chang, Marissa Ding, Salma Eldeeb, Glory Kalu, Melanie Kim, Lena Oswald, River Pease, Jordan Reichhardt, Andrew Watson, Eddie Wei,

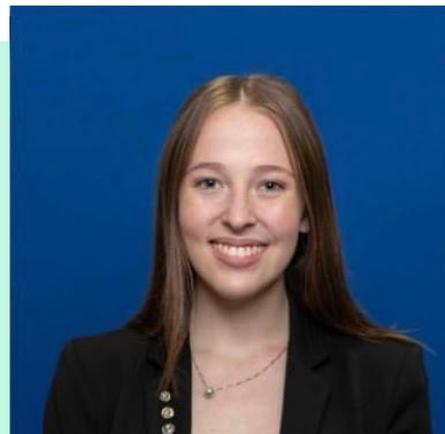
**International President:**

Alexander Drahos



**International Vice President:**

Caroline Bushnell



# Distinguished Board Members

## 2019-2020



### **Governor:**

Ella Erickson

### **Sec-Treas:**

David Lopez

### **Editor:**

Eric Sommala

## **Robert F. Lucas Outstanding Lt. Gs**

Livia Calugaru

Moby Chiu

Abby Gladden

Valerie Grisanti

Nuriah Perea

Thomas Romero

Mayah Taylor

Derek Wirachowsky

# SLC Recaps

This year's Summer Leadership Conference was an incredible experience to be a part of. The Summer Leadership Conference consisted of an opening session, a kick-off session, workshops, a recognition session, and a closing session. The opening session and kick-off session was extremely inspirational to hear all the amazing stories and Key Club journeys that were all different yet connected by the love for service. For the workshops, there were so many to choose from and it was super easy to create a personal agenda on the Kiwanis Family Events app. I attended the Squads Abroad and Global Telesquads workshop, the Lt. Governor workshop, the College 101 workshop, and the Vision Boards/Stress Management workshop. All of them were amazing and I enjoyed learning so many new things.

During the Squads Abroad and Global Telesquads workshop, I learned about the virtual service opportunity that they offer where you can virtually gain new experiences all while making a positive impact on lives around the world. For the Lt. Governor workshop, I learned new ways to better serve my division and my obligations along with monthly tasks as Lt. Governor. With the College 101 workshop, I learned different tips and gained new knowledge for the college application process. The Vision Board/Stress Management workshop gave me new insight with my goals and myself, it inspired me to create a vision board, and I learned new ways to deal with stressful situations.

The recognition session and closing session were both super exciting and it was great to see all the awesome accomplishments and to find out who was elected for the 2020-2021 International Board. I am truly grateful for the experience that was gained from this Summer Leadership Conference and I really enjoyed it. In a matter of three days, I have been so inspired to continue to make a positive impact on my home, school, and community. The Key Club Summer Leadership Conference is a major highlight for my Key Club story and it was a great experience.

-Jenny Ou

My experience with the Summer Leadership Conference was great! I enjoyed the Lt. G workshop that I joined and I learned more about the duties and responsibilities of an Lt. G. I got to hear the presenters experience as an Lt. G and they also offered some advice to the viewers that will be helpful in the upcoming service year.

-Zander Layugan

During the summer leadership conference I attended the squads abroad, lieutenant governor training, closing ceremony, and the college 101. I learned that squads abroad is a program. There are different sections within the program that deals with health, education, stem, and business. It is a six week program led by high school students who want to make an impact. While I was in the lieutenant governor training, I learned my Lt. G duties and responsibilities. College 101 was very informative on your college apps, sat scores, and extra curriculars. The speaker went in depth and explained how to fill them out. She suggested to not overfill your resume, and there is a time and place to "flex". I enjoyed the workshops very much, and had a wonderful experience. Overall, SLC was a great conference. The speakers were wonderful and informative. While the overall conference was very organized.

-Layla Nguyen

# What's Next?

Howdy, Southwest Key Clubbers! My name is Alissa McIntyre, and I am a past Lieutenant Governor for the San Pedro division right here in Southwest, as well as currently serving as the Recruitment Lieutenant Governor for Southwest Circle K, and no, not the gas station, rather the collegiate branch of the Kiwanis Family. Following my term on the Key Club District Board, I was in search of something to allow me to continue serving my home, school, and communities, and as luck would have it, I stumbled upon the great organization of CKI!

Southwest CKI is a smaller district; currently serving 8 colleges in Arizona and New Mexico (UNM, WNMU, ENMU-Roswell, UA, NAU, GCU, ASU, and OUAZ). Similar to Key Club, we offer leadership opportunities and potential for personal growth, but the difference is we offer it RIGHT OUT OF HIGH SCHOOL! This means that if you are currently interested, but have not yet graduated, you can still apply, keep up with us, and be present as a member while you make the transition to college! We also offer scholarship opportunities for high school seniors to help get you to college, workshops on real life skills, and connection to a worldwide group of individuals determined to help you succeed.

As the branch with the highest number of service hours per member in the K-Family, you're mistaken if you think we don't serve. We volunteer throughout our local communities all the time at food banks, homeless shelters, community gardens, and many other things.



We also get to travel for our service; we attend and work the Albuquerque International Balloon Fiesta every year, have a District Large Scale Service Project annually, as well as regularly travel across states to serve with our other clubs and sometimes even other districts.

Circle K is known for its three tenants of Service, Leadership, and Fellowship, and how we live by them. When I joined CKI, I was just looking for all these great service opportunities they offer and the ability to rack up service hours. Instead, I met some of my best friends, continued serving with those I met in Key Club, and found a community more loving, supportive, and passionate than you could ever dream of. You join for the service; you stay for the friendships.

If you are interested in joining or would like more information please don't hesitate to reach out to myself at:

alissajae8@gmail.com or follow our CKI social media @swdcki

All of us here at Southwest CKI can't wait to have you!

**Yours in service and friendship,**

**Alissa McIntyre**

**SWD CKI Lt. Governor of Recruitment**

# KIWANIS VCON

Similar to our Key Club DCON, Southwest District Kiwanis also held their convention online, featuring multiple training sessions, guest speakers and the annual Kiwanis Luncheon. During the Luncheon, members from our district board hosted a presentation highlighting all branches of service of Kiwanis International.



Eric Sommala | District Governor



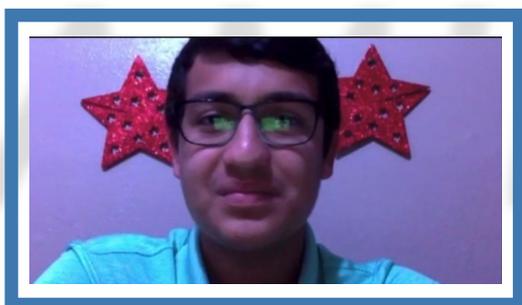
Layla Nguyen | Estrella Lt. G



Jenny Ou | San Pedro Lt. G



Noah Qiu | District Bulletin  
Editor



Anthony Borrego | Rio Grande  
Lt. G



# Editor's

# Corner

As club bulletin editor, you have many responsibilities. One of your main jobs is to get information into the hands of your members. Ways to do that range from social media to articles to public-service announcements. As editor, your role can have a large impact on how informed your members are.

Experiment with design to see what you're comfortable with. Everyone has a different sense of design. Practice early on so you can see what type suits you.

Take lots of pictures of your club, whether it's volunteering, or in meetings. Make sure to have good lighting in these pictures and make sure the atmosphere looks positive.

Make sure to follow the Key Club Int. Branding Guide. This guide helps you create content that looks like Key Club. It can be found on the [keyclub.org](http://keyclub.org) along with multiple other guides, and resources

Make your club's social media stand out. Upload engaging content, interact with your members, create your club's own hashtag, the possibilities are endless. Get creative, have something that is unique to your club. For example, our Southwest District Instagram has a template for easy recognition



When designing banners, posters, or even Instagram posts, make sure to keep it rather simple. Don't clutter up the surface with too many distracting designs. Ensure that the colors used do not clash with each other, and instead complement each other. Take a look at a color wheel to test this out.

Some helpful resources:

- Royalty-Free Pictures:  
Unsplash, Pixabay, Pexels
- Key Club Branding guide
- [Southwest Instagram Management Guide](#)
- [Key Club Partners](#)



# YOUTH OPPORTUNITIES FUND

## WHAT IS IT?

"The Youth Opportunities Fund (YOF) is an endowed fund of the Kiwanis Children's Fund which provides grants to Key Club and Key Club members for scholarships and service opportunities."

-Key Club Int.

## GRANT DETAILS:

- Grants may be between \$100 to \$2,000
- Applications must be submitted by October 15th.
- Applications are reviewed by Key Club Board in November.
- Applicants will be notified of results first week of January
- Dues must be paid before the grant can be issued.
- Grants are only given to clubs or individuals

