



A WORD FROM THE

Editor



Hey Southwest!

I have thoroughly enjoyed serving as your bulletin editor this year and I'd like to thank you for giving me this opportunity!

Throughout the year, I have been able to see the amazing work done by clubs, individual members, divisions, and the district as a whole. It has been so inspiring to see the impact that Key Club has had on the southwest and to see the creativity, motivation, and dedication that our members have.

I hope that as the Key Club and school years come to an end that you and your club continue your service over the summer. The summer is a great time to give back to your community. You can also hold outdoor events to raise money for our Preferred Charities or next year's Governor's Project.

It was great to meet some of you at Key Leader and I hope to see many of you at District Convention and International Convention! Thank you for making this such a spectacular year of service and I am eternally grateful for having been given the opportunity of being your District Bulletin Editor.

Sincerely,

Jennifer

Jennifer Harned

thekeytothesouthwest@gmail.com







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FINAL COMMITTEE UPDATES

Keely Stockham

Council Elect | Committee Chair



This year the Council Elect Committee created a flyer for dues, helped the Lieutenant Governor's with their Officer Training Conferences, and scheduled the Lieutenant Governor's LTG elections. During August to October, the Council Elect Committee scheduled and created a guide for Lieutenant Governor's about Officer Training Conferences. Later, from January to March the committee became in charge of the Lieutenant Governor Elections where a new Lieutenant Governor would be elected for the 2018-2019 Key Club year. One item that our committee was unable to complete during our term was a flyer about the Lieutenant Governor Elections. The Council Elect Committee came together to help the Lieutenant Governors on the Southwest District Board accomplish the big tasks of the Lieutenant Governor Elections and Officer Training Conferences and enjoyed working together as a committee.

Kiana Russo

District Convention | Vice Committee Chair



With the 63rd District Convention coming up in less than one month, the district board has been consistently working to perfect their themed workshop presentations. Members that attend convention can look forward to attending workshops that coordinate with the conventions theme such as the workshop called Raisin Branding. Also to prepare for Convention, several members of the district board will come together to finish up the decorations and centerpiece for the meal tables in the ballroom. This cereal-themed convention is unique and we are very excited for everyone to come and attend District Convention in Chandler Arizona!

FINAL UPDATES cont.

Alaya Alshemari

K-Family | Committee Chair



The K-Family committee has strived to keep constant communication within K-Kids, Key club, Circle K, and Kiwanis through the entire year. By doing so, there have been various flyers sent to Lt. Governor's to promote events allowing club members to have easy access. Personally, I have attended Key Club and Circle K fall rally as well as Kiwanis Mid-Year, attending those events allowed me to communicate with board members and gain information to share with other K-Family members. This committee has had a fantastic year of serving and will continue to help promote upcoming events with great communication.

Reagen Barragan

Growth & Communication | Committee Member

This year as a committee, we have managed to achieve so much. We were able to grow on social media through frequent, scheduled posting and became more acquainted with members through our Member Crush Monday. We are still working on a few items that next year's board will be able to utilize, and will take place at district convention. As the Growth and Communications committee, we would like to thank all of the members for getting involved on social media and in service because without the members, we wouldn't have been able to achieve as much as we were able to.

Board Farewells

EXECUTIVES

Olivia Kurschat

District Governor



I owe you all a thank you. You have made my term as Governor absolutely amazing and so impactful. From the Sandia Mountains to Lake Havasu, all the way to fort Bliss, I am so blessed to serve such an amazing District. We've truly done it all! From having a spicy Fall Rally, to an extremely chilly Key Leader we have created some of the most servant leaders I have ever seen. We've answered the call to lead and it reminded us of our heart to serve and I am so grateful I got to guide you brought it! Thank you for the best year of my life, and thank you for being the best District a Gov could ask for.

Emily Woo Kee

District Secretary-Treasurer



Even after all the amazing people I've met, the meetings attended, the correspondence created, and the lessons learned, it still feels like my term was a week long. Hopefully in the short time that I've been in my position I have impacted at least one person. Influenced them to go to DCON, work on making an agenda for their club, tried to dedicate themselves to one more weekend of service, anything. I was inspired to run for Secretary Treasurer because of the people I had met as Lieutenant Governor, and I knew that the only way to make an impact in the Southwest was to do the same for someone else. To those who will continue to be a part of the Kiwanis Family and to those that will continue service in all facets of their life; I wish you well on your journey and I hope that we have truly learned what the meaning of Key Club is.

LT. GOVERNORS



Alaya AlshemariBlack Canyon Division

Serving as the Black Canyon Lt. Governor has been an amazing experience, I have been able to explore the clubs in this division while supporting them in all ways possible. I also would like to give a huge shout out to the new clubs that came into this division. Thank you for allowing me to serve you!



Sarah Montaño
Catalina Division

It has been an amazing year serving the Catalina Division. With the late night PCM's and one on ones. Though my favorite part would have to of been the club visits. Each club was so inviting. Thank you Catalina for being one of the best divisions in the Southwest!



Kiana RussoSuperstition Division

Serving as a 2nd term Lt. Governor, I was concerned that I would not get anything out of this 2nd term. That was not the case at all. I am very grateful to have been able to serve on this board alongside amazing people of which we all share the same love for service.



Reagen Barragan

Copper Division

Thank you Copper Division, I cannot put into words how grateful I am to have served as your Lt. Governor. We were able to grow and get our clubs involved together. I won't forget a single moment from this past year because I cherish every moment spent with you all.



Mackenzie Latham

Estrella Division

Thank you Estrella for the best growth experience in terms of leadership I could have ever asked for. My favorite memory from this year will be making mason jars for our Lupus fundraiser. I love you all.



Sydne Ashford

Sangre De Cristo Division

I am so thankful I had the opportunity to serve as your Lt. Governor for this Key Club year. I have learned so much about communication, organization, and service. I will miss each and everyone of you!

LT. GOVERNORS cont.



Reyna CruzSouth Mtn. Division

This division has been amazing, to say the least. Thank you all, for allowing me the privilege of serving as your LtG. South Mountain, you will forever have a piece of my heart as you have made my final service year in Key Club one to never foraet.



Faith LopezSandia Mtn. Division

Thank you, Sandia Mountain Division, for being my source of joy, for allowing me the opportunity to meet fantastic students devoted to fantastic things, and for being passionate. Thank you, Key Club, for shaping me into the person I am today.



Russell Steans

Rio Grande Division

Farewell Rio Grande! I have to say that my time as your Lieutenant Governor was amazing and I'm so happy I spent with such dedicated people. I hope that this year packed with love, service, and fun was as fulfilling for all of you as it was for me.



Gracie Kelliher

San Pedro Division

I want to express my gratitude to the entire Southwest District Board, and everyone in the San Pedro Division. You all have immensely changed my appreciation for Key Club and redefined my idea of service leadership. I wish everyone the best of luck (not that you



Keely Stockham

Petroglyph Division

I would like to thank the Key Clubbers in my division for everything you have done this year. I appreciate you all so much! I learned that by working together we can accomplishing anything. I will miss working with all of you next year. Have a wonderful Key club year.

CONTACT US!

District Governor - <u>swdkeyclubgovernor@gmail.com</u>

District Secretary-Treasurer - swdkcsectreas@gmail.com

District Bulletin Editor - thekeytothesouthwest@gmail.com

Division Lt. Governors - see <u>here</u> or swdkeyclub.org/district-board

District Administrator - michaelwilliambraun@gmail.com

Council Elect:

Chair: Keely Stockham, email petroglyphswdkeyclub@gmail.com

Members: Emily Woo Kee (District Secretary-Treasurer), Russell Steans (Rio Grande), Joe

Kaloniak (Papago)

District Convention:

Chair: Alexandra Chaparro, email swdistrictconventionchair@gmail.com

Admin: Katie Merrill, email kmerrillswd@gmail.com

Members: Gracie Kelliher (San Pedro), Michael Reinartz (Mohave), Kiana Russo (Super-

stitions)

District Projects:

Chair: Mackenzie Latham, email estrellaswdkeyclub@gmail.com

Members: Olivia Kurschat (District Governor), Faith Lopez (Sandia Mountain), Reyna

Cruz (South Mountain)

Growth & Communications:

Chair: Sydne Ashford, email sangredecristoswdkeyclub@gmail.com

Members: Jennifer Harned (District Bulletin Editor), Reagen Barragan (Copper), Sarah

Montano (Catalina)

K-Family:

Chair: Alaya Alshemari, email <u>blackcanyonswdkeyclub@gmail.com</u>

Members: Mikenna Gannon (Lookout Mountain)

Scottsdale

Tempe

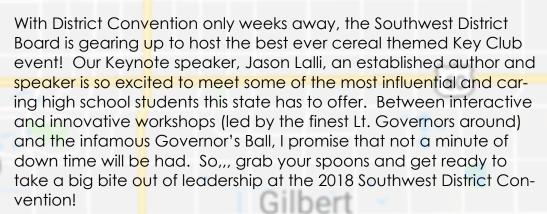
SNAP, CRACKLE, SERVICE!

DISTRICT CONVENTION 2018

Chandler, AZ



District Convention Chair





The Southwest District is so excited to have 450+ of our members to our convention next weekend! Don't forget to bring the originals + a copy of each member's paperwork (found on our website here) and full payment! Registration is 2pm-5pm on Friday, but there is a service fair during that time too so make sure to arrive on the early side. We can't wait to see you there! Keep an eye out for the packing list which will be posted on our social media accounts and our website here in the next few days!

important stuff:

when: April 13th- 15th, 2018

San Marcos Crowne Plaza Resort Chandler, Arizona

how much: \$249 per Key Clubber (for a guad room)

don't forget: payment + copies and originals of student forms

INTERNATIONAL CONVENTION

7 Days, Thousands of Key Clubbers. Chicago.

International Convention 2018 (ICON) will take place in Chicago, Illinois from July 4th-8th. The Southwest District tour will be from July 2nd-9th. The price is \$1,275* per member which includes flights, convention costs, tour costs, and hotel. You must pay for your meals and any extra items/ souvenirs. At ICON you will meet Key Clubbers from other states and countries, elect the next International Board, attend workshops, and hear amazing speakers! Don't miss your opportunity to educate yourself about Key Club on a larger-scale! We look forward to seeing you there!

For a list of events that we will cover on the tour and for the registration packet, visit our website here!!

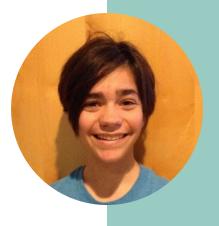
A deposit of \$500 is due on May 1st. Please contact Michael lafrato with any questions at his email: miafrato@gmail.com. Read more about ICON here or at keyclub.org/events/event-2/

*Price will vary if you aren't flying out of Phoenix airport



Member Crush Monday

This year to thank our outstanding members from all over the district, we are implementing the Member Crush Monday (MCM) program. Each Lt. Governor will nominate one member from their division for MCM to recognize their outstanding work as a Key Clubber. MCMs will be posted about two Mondays per month on our District Social Media. Read about the members we've been crushing on lately!





Victoria Nisoli is a dedicated first year member of Los Alamos High School Key Club. She attends every event and is so enthusiastic about service. Aside from key club, Victoria is an excellent student and passionate about astronomy!



Noah Van Atta Rio Grande | Coronado High School

What is service? To some it is merely a box to be checked but for others, like myself, it is so much more. After being involved in the Key Club and Kiwanis families for several years I have learned to appreciate the many facets of service. In this modern day in age it is easy to be distracted by technology and social media, but being involved in a hands on and compassionate organization has taught me to be thankful for my community. As time has progressed I have gradually assumed more leadership roles. The leadership skills I have acquired in Key Club are the most valuable asset I have taken away from my experience in the service community. Without skillful and attentive oversight of our advisers and out LTG Russell Steans I have truly blossomed as a leader.

Key to the Southwest 1 1 Volume 55 | Issue 2

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Breanna Williams Sandia Mountain | Manzano High School

The Sandia Mountain Division would like to recognize Breanna Williams as their Member Crush Monday! This junior at Manzano High school serves as their 2017-2018 Historian. Her bubbly personality paired with her passion for service never ceases to amaze and enthuse those around her. "Without her," says Manzano's Key Club member Jenny Le, "we wouldn't have as much fun doing service projects!" In response to her recognition in this article, Bree says, "The joy Key Club gives me doesn't compare to any other club I've experienced." Key Club is founded on the passion of its members, and without Bree, passion would be lost.



Bethany Kalscheur Superstition | Perry High School

Bethany Kalscheur is the co-vice president of the Perry
High School Key Club. She is a senior and has been a dedicated member for all four years. Bethany was chosen as
the Superstition MCM because of her dedication to Key
Club, attendance to division projects and event, and her
fast responses to emails. I appreciate her efforts and her
participation in the division. Thank you for being such a
great Key Clubber in the Superstition Division, Bethany!



Sage Saganey Petroglyph | Farmington High School

Sage has only been a Key Club member since August. Since she joined, Sage has donated most of her time to Key Club. She has been to almost every event her Key Club has held such as Shoes for Kids, Clothes for Kids, Antibullying Crafts at Apache Elementary, she donated money and walked in the annual San Juan Cancer Walk with her club, helped with the race to educate by monitoring and supporting runners, and River Glow. She dedicates her time to Key Club while juggling National Honor Society, four AP classes, and French Club. Sage has been to every Key Club meeting except one. Sage has given about 20 to 35 service hours to her Key Club. Sage dedicates her time to service and she should be rewarded. Congrats Sage!



Melonie Dodson San Pedro | Tombstone High School

The San Pedro Division's Member Crush Monday is Melonie Dodson, from Tombstone High School. Tombstone is the San Pedro's newest club, just having been chartered in November, and Melonie has hugely contributed to getting the club on its feet! When asked why she joined Key Club she said "It was a gut feeling that told me to join key club. I rarely get them but they are always right, as it is once again. So far key club has helped me push myself to improve and grow. "Thanks for enthusiasm, and selflessness Melonie!



Jennifer Garnica South Mountain | Tempe High School

Jennifer Garnica, who is the club historian at Tempe High School's Key Club, has been a committed and fervent member for all four years in high school. Her love for service has motivated her to be a leader in and out of school. Jennifer's dedication to Key Club is also very impressive for she has received the 100+ Distinguished Hours Award; twice! There is no doubt you'll be able to catch her at every event taking pictures and being a model Key Clubber.

Club Spotlight:

KELLIS HIGH SCHOOL



Alaya Alshemari | Black Canyon Lieutenant Governor

Serving as the Black Canyon Lt.G, I get an opportunity to work with eleven different Key Clubs, each have a great impact on our district. However, Kellis High School Key Club has stood out the most with them being new to the Black Canyon division. Stunningly Kellis is one of the most active clubs that continue to attend DCON, even participating in contest and awards. Officers in this club never fail to communicate as well as always participating in Divisional council meetings or events. To continue, the service project that this club rallies around that they host every year is Leukemia & Lymphoma Society. With around 45 members they have so far raised \$3,100, with a few months left they may even raise more than last years amount of \$5,800. Furthermore, Not only is this club incredible at fundraising on the club level but continually supports the Governors projects with currently being in the lead with the most money in the coin collection. Overall, the southwest district is truly impacted by this amazing club and has adapted to being in a new division.

International Trustee

UPDATE: APRIL



Hello, Key Clubbers!

I hope you all had a wonderful March. For some, I hope this has been an amazing end to your term. For others, I hope you have had an amazing start to a term you won't forget.

Just a few friendly reminders – HALO Movement grant applications are due on May 1st! HALO is an amazing way for your clubs to receive service project grants, so please encourage your clubs to apply for the HALO Movement. For more questions, visit www.wehalo.org. In this update, you will be able to find out more information about ICON, an update on what our sister districts are up to , and more!

I am so incredibly proud of each and every one of you. You all have impacted your homes, schools, and communities in more ways than I could have ever imagined. I have been so proud to serve as your trustee during your terms, and will make sure the new boards are in good hands regarding International representation.

Yours in friendship and service,

Luke Gilmore

Luke Gilmore

Key Club International Trustee

(620) 717-8110 | lukegilmore.kci@gmail.com | www.keyclub.org

*See the rest of Luke's December update here!

— Service Project —

Highlight

Faith Lopez | Sandia Mountain Lt. Governor

Celebrating the anniversary of our country, Sandia Mountain Key Clubbers volunteered at the annual "Freedom Fourth" event. With fireworks, food, and musical performances, Freedom Fourth helps to unite citizens of Albuquerque. Key Clubbers as well as Kiwanis members helped to direct parking and keep entrances organized. For many Key Clubbers it was the first service project where they met other clubs as well as members of Kiwanis of Albuquerque! The Fourth of July is known for its pride, and Key Clubbers exemplified their pride for service. Manzano High School, La





Cueva High, and other high schools in New Mexico all attended this great event. While it was hot, cramped, and tedious work, the Key Clubbers never lost their smiles. Working with other Albuquerque organizations, Kiwanis was able to cover parking for the entire event and help the organizers maintain a sense of peace.

Freedom Fourth was a very fun summer volunteering activity. You can make the rest up. I hated freedom fourth. That and renaissance fair were pretty terrible." said Daisy Mee, Co-Vice President of La Cueva Key Club.

Lupus Foundation Walk

RECAP

This spring, in order to raise money for the Governor's Project, the District Projects Committee organized a walk at Marcos De Niza High School in Tempe, Arizona. Read more about the Governor's Project, the Lupus Foundation, here. Even if you didn't make it, you can see what went down, courtesy of our District Projects Committee Chair, Mackenzie:

Mackenzie Latham | District Projects Committee Chair

The Southwest District Lupus Walk was held on March 10, 2018 at Marcos de Niza High School. There were booths from four different key clubs selling items from donuts to hand-painted rocks. The entrance fee was a \$3 suggested donation, and at the event there were raffle tickets which went for \$0.50 each. Prizes for the raffle included four dugout tickets

to any Diamondbacks game of your choice, a \$15 gift card to Dutch Bros, a wax warmer, and so much more. The event raised over \$300 with the help of key clubbers from Paradise Honors High School, Shadow Ridge High School, Apollo High School, and Marcos de Niza High School. The Southwest District Key Club Gov-



ernor's mother was there to show her support for the Lupus Foundation as she has been diagnosed with the chronic autoimmune disorder. Thank you to everyone who attended and showed support for the those affected by Lupus.

Fundraising

Whether it's to help pay for materials for an event or to donate to our Governors Project, fundraising is a major part of Key Club. However, sometimes it can be hard to find the best way to raise money. Luckily, our Superstitions Division Lt. Governor, Kiana Russo, has a fun and furry way to raise money for whatever cause! See how she fundraises with a dog wash:

Kiana Russo | Superstition Lt. Governor

Fundraising events can be difficult to put on. However, to plan a successful fundraising project, one must ask themselves a series of questions. A



Junior Year Dog Wash



few of these questions include: Will people want to come and volunteer at this event? Who will benefit from this project? How will I make my community aware? After a person asks themselves these questions, along with others, then the project can begin to be planned. For both of my terms as Lieutenant Governor, I planned and organized a division wide dog wash. One day while I was researching possible ideas for a project, the list had options for a car wash and below that was an option for volunteering for an animal shelter. I decided to combine those two. When planning a fundraising project, a person does not have to put on an original event but, it may spark up extra interest among your community. At the first dog wash, my division and I advertised for well over one month and I also contacted local businesses and hung up flyers there. Because of One day while I was researching possible ideas for a project, the list had options for a car wash and below that was an option for volunteering for an animal shelter. I decided to combine those two.



Senior Year Dog Wash

the large community outreach, in just three hours, the Superstition Division washed 45 dogs and raised a total of 371\$. Half went to a charity called Friends of animals and the other half went to the Governor's Project of that year. The dog wash this year was not as successful. There was less time to advertise and less community outreach. Because of this, in three hours, we washed 25 dogs and raised 150\$ this time all for the Governor's Project. When a person is planning and or organizing a fundraising event, it is extremely important to have extensive amounts of community outreach so the event can be as successful as possible.

Got Funds?

Do you feel like your club has enough money or don't know why you should fundraise? Well, money can be used many different ways in Key Club! Here are some ways that your club can use funds:

- help reduce the cost per member of events (ex. Key Leader, DCON, ICON, etc)
- raise money for the District Governor's Project (read more <u>here</u>)
- raise money for any of our Sponsors or Partners (read more here)
- buy materials to hold an event (ex. food to cook at a women's shelter)
- put away for use in future years
- buy club shirts or put on a club social
- buy food or gift cards for the homeless

ABOUT OUR

Preferred Charities

Key Club is the largest student service organization in the world and reaches an audience of over a quarter of a million teenagers from across the world. Other organizations have partnership opportunities with Key Club International as a way to reach students and help us serve our communities. These organizations are also our preferred charities. Read below to find out a little bit about our partners & preferred charities:



Partners:

- The Thirst Project works to educate people about the amount of people who don't have safe, clean water around the world. During March, Key Clubbers help by participating in the

- "Dirty Little Secret" campaign. Find out more about it <u>here</u>.
- The US Army helps put students through college debt free with their programs like ROTC and March2Success.com. Find out more about what they do with Key Club here.
- Landscape Structures has partnered with Kiwanis to bring quality play equipment to communities around the country. Find out more about out partnership <u>here</u>.
- Up With People helps participants gain insights into the cultures and needs of different cities through hands on volunteering. Find out more here.

Preferred Charities:

- Children's Miracle Network raises money so that its hospitals can provide the best care to their patients. Key Clubbers help with their annual IHOP National Pancake Day. Find out how you can help them here or about the pancake day here.

- March of Dimes works to research and prevent birth defects, premature birth, and infant mortality. Key Club helps by raising money and participating in the local March for Babies. You can find out more about them here.
- UNICEF works with the UN to provide education, heath care, and water in developing countries for children around the world. Key Clubbers participate by helping with the Eliminate Project and by Trick-or-Treating for UNICEF. Find out how you can help here.



Collaborative Partners:

- Project Happiness helps promote positive thinking and happiness. It also campaigns against bullying by addressing the issue at its core. Find out more about this project here.
- *Click <u>here</u> for an overview of KCI's Partners or go to keyclub.org/about/partnership/

GOVERNOR'S PROJECT:

Lupus Foundation

FINAL UPDATE

Olivia Kurschat | District Governor

We've made it. Well, half way that is! We're half way to reaching our goal of \$15,000! Through car washes, the lupus walk, and coin collections we've made it to just about \$9,000, and we need your help at convention! Fundraise all YOU can and complete the donation summary for this year so we can tally up how much we've contributed to Key Club's global movement! Don't forget to bring all cash and checks to bid on board members, participate in games, and enter raffles! Thanks for all the fundraising done this year and I KNOW we'll reach our goal!

Key Leader Recap

Kamp Kiwanis, NM | February 17th-19th, 2018

For the first time in a few years Key Leader came back to the Southwest. It was so much fun to meet Key Clubbers from all around the district and to learn leadership skills. We did a ropes course, had a snowball fight, played games, ate great food, and so much more! But, hey, don't just take my word for it... see what three other attendees had to say about attending Key Leader:

Mackenzie Rogers Attendee | Los Alamos High School

"Going to Key Leader was such a wonderful, eyeopening experience! My favorite part was meeting new people and experiencing the weekend with them. I would defiantly recommend Key Leader to other Key Club members because it taught me crucial leadership skills that I will carry with me into college and beyond."



EAD.

Sandra Casaus Attendee | Eldorado High School

"Being a Key Leader is an incredible honor and an amazing opportunity. These last 3 years as a Key Leader have been so impactful. I have learned to be a better leader for my community and for those around me. I am so grateful to be a Key Leader and for all the opportunities that come with it."



Alejandra Ruelas Attendee | Douglas High School

"Key Leader for me was an awesome experience where I met new friends, learned more about leadership skills, and how to become a better person overall. I really recommend this camp to anyone who wants to get out of their comfort zone or if you just want to meet new friends. Once you to to Key Leader you'll live life like Larry!"



KEEPING UP WITH THE SOUTHWEST

Did you know that the Southwest District has social media? You did? And you're still not following us?! Don't worry, you still can. We keep all of our members up-to-date and in the loop with our Instagram, Snapchat, and Twitter accounts. Give them a follow @swdkeyclub and tag us in your photos and posts with our hastag, #swdkeyclub.

Give us a follow and have fun seeing photos and updated from **the** spiciest District!



